

**Coworking Day Cowocat & Regional Workshop Coworkmed**  
**29 th June 2017 – Fàbrica de Creació Fabra i Coats, Barcelona**

**9:05** Registration & coffee with LADOSI Cafè  
**9:15** Presentation of the Day by Barcelona Activa, Avitem, Cowocat

**ESPAI 1**

**9:45 Emerging business&Innovation models**

Keynotes:

Participants:

“Smart factories, state of art” by **Oriol Pascual**, Director, **IQS Tech Factory**

“Co-creation spaces and open business models” by **Wouter Tebbens**, President, **Free Knowledge Institute**

“Eco-Design Circle Learning Factory” **Max Marwede** (Fraunhofer Institute ) and **Alejandro Santacreu** (Puzzlephone)

**ESPAI 2**

**Coworking: territorial dynamization**

Panel moderated by **Jaume Bages** member **Cowocat Rural Project**

Participants:

**Ricard Faura**, head of Digital Inclusion and Training in the Department of Telecommunications and Digital Society Cybersecurity and promoter of the **project CatLabs in the Government of Catalonia**  
**Raquel Villero**, director of the Department of Career Professionals of the Faculty of Economics and Business at the **University of Barcelona**.

**Laia Benaiges**, founder Espai La Magrana, Valls (Tarragona)

**Daphné Charveriat**, foundera SMAK Coworking, Marsella (France)

**11:15** **Coffee Break with LADOSI - free tasting**

**ESPAI 1**

**11:45 Smart factories**

Panel moderated by **BIBA Venture Partners**

Participants:

**Oriol Pascual**, Director, IQS Tech Factory

Free Knowledge Institute

Franhofer Institute

Puzzlephone

**ESPAI 2**

**Coworking: innovation and transformation**

Panel moderated by **Jordi Silvente**, presidente of **Cowocat**, coworking association of Catalonia and co founder of **Alpha Espai Coworking**

Participants:

**Miquel Lacasta**, cofounder of **ARCHIKUBIK**, cofounder of the multidisciplinary **space @kubik**, and architect and professor in ESARQ-UIC.

**Ricard Jimenez**, industrial scientific **Director at Eurecat, Technological Center of Catalonia**

**Yolanda Triviño**, founder and developer of **Valkiria Hub Space**, Work Innovation Research Institute, WWI world innovation work Axios Barcelona & Innovation.

**Daniel Furlan**, member of the Executive Committee of PIMEC, president of **PIMEC 2020 Think Tank**, a member of the UAB Social Council.

**13:30** **Lunch Break**

**15:00** **Work Shop Cowocat: Coworking Ecosystem Catalunya**

Ideas, work and discussion on three areas of impact and change of coworking:

Territorial impact

Labor impact

Social transformation

Dynamized by Cowocat

**16:15** Conclusions and discussion

**17:30** Networking

Organized by



Collaborate:

